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COMMUNICATIONS OFFICE
312 ROSA L. PARKS AVENUE
NASHVILLE, TENNESSEE 37243-1102

FOR IMMEDIATE RELEASE

April 5, 2012

Contact: Valerie Somerville, ECD

Phone: (615) 532-1925

E-mail: Valerie.somerville@tn.gov

ECD ANNOUNCES MEDICAL TRADE MISSION PARTICIPANTS

11 Tennessee Companies to Join ECD Representatives in China and South Korea

NASHVILLE – The Tennessee Department of Economic and Community Development announced today the participants of ECD's upcoming trade mission to China and South Korea April 15-21, 2012. The trade mission, part of ECD's export initiative TNTrade, focuses on Tennessee's medical device manufacturers and other health care companies.

The group will visit Beijing, China and Seoul, South Korea where they will attend meetings arranged by the U.S. Commercial Service. The mission participants will also travel to Shenzhen, China to attend the China International Medical Equipment Fair, the largest exhibition of medical equipment and related products and services in the Asia-Pacific region.

"This is an excellent opportunity for these Tennessee businesses to open the door for exports to two rapidly growing Asian markets," Will Alexander, ECD assistant commissioner, said. "TNTrade is intended to increase the number of small- and medium-sized Tennessee companies who are exporting overseas, and this mission is a great way to kick off the program."

The companies participating in the trade mission are:

- **ABT Molecular Imaging**, Knoxville, a molecular imaging company and manufacturer of the "Dose on Demand" Biomarker Generator which provides researchers and clinicians access to PET biomarkers on demand.
- **Christie Medical Holdings**, Memphis, is the developer of the revolutionary VeinViewer imaging system, designed to see a patient's veins through their skin for assistance in IV placement and blood draws.
- **Dream Systems**, Nashville, develops and implements telehealth solutions for local, regional, national and international healthcare organizations.
- **E-Spin Technologies**, Chattanooga, a global leader in nanofiber manufacturing and nanofiber-based air filtration products providing cleaner air for healthcare commercial, industrial and residential markets.
- **Fillauer**, Chattanooga, a leading manufacturer and distributor of orthotic and prosthetic products both domestically and internationally.

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- **Gryphus Diagnostics**, Knoxville, develops and manufactures products primarily for women's health, including in vitro diagnostics tests for the diagnosis of bacterial vaginosis.
- **Hollywog**, Chattanooga, is the developer of WiTouch™, the first wireless remote controlled pain relief device incorporating TENS technology to specifically target back pain.
- **iScreen Vision**, Cordova, provides fast, easy, and portable pediatric vision-screening equipment and analysis for infants, pre-school children and school-age children.
- **Silicone Arts Laboratories**, Memphis, combines Hollywood special effects and plastic surgery techniques to manufacture scar and wrinkle concealment products called Dermaflage.
- **Stinger Medical**, Murfreesboro, manufactures cordless mobile workstations used by nurses at the bedside for patient documentation and medication administration, and Mobius Power®, a swappable battery system that keeps mobile carts powered 24/7.
- **VenX Medical**, Nashville, is the developer of a disposable, hand actuated proprietary device for the treatment of small- and medium-sized veins.

TNTrade is a statewide initiative intended to support Governor Bill Haslam's goal of making Tennessee the No. 1 location in the Southeast for high quality jobs. Aside from the upcoming trade mission, TNTrade offers small- and medium-sized companies across all sectors access to new markets through the Market Access Program (MAP). Click [here](#) for more information or to apply for MAP reimbursements of up to \$5,000 per company. The program is funded through a U.S. Small Business Administration State Trade and Export Promotion (STEP) grant.

About the Tennessee Department of Economic and Community Development

The Tennessee Department of Economic and Community Development's mission is to develop strategies which help make Tennessee the No. 1 location in the Southeast for high quality jobs. The department seeks to attract new corporate investment in Tennessee and works with Tennessee companies to facilitate expansion and economic growth. To find out more, go to www.tn.gov/e.cd.

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